

The Creative Industries in IN State House District 27 Representative Sheila Klinker

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **IN State House District 27**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the “information economy”—the fastest growing segment of the nation’s economy.

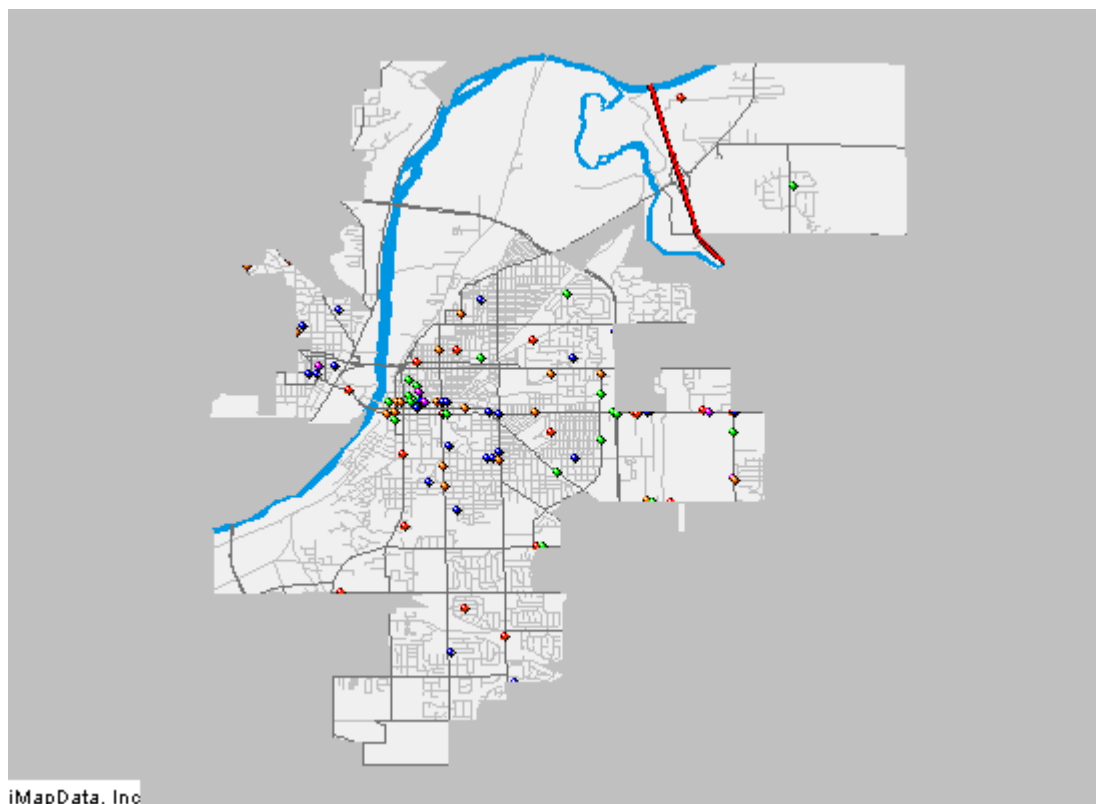
Nationally, there are 548,000 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.9 million people—4.3 percent of all businesses and 2.2 percent of all employees. The creative industries have remained strong in comparison to business trends nationally. Between 2004 and 2006, a time when the total number of U.S. businesses dropped 0.2 percent, arts businesses decreased just 0.12 percent. Similarly, while employment nationally fell 5.6 percent during the same time period, arts employment dipped just 3.7 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S.

As of January 2006, IN State House District 27 is home to 110 arts-related businesses that employ 655 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **IN State House District 27**, with each dot representing an arts-centric business.

110 Arts-Related Businesses in IN State House District 27 Employ 655 People

Arts-Related Business

- Museum/Collections
- Performing Arts
- Visual/Photography
- Film, Radio, TV
- Design/Publishing
- Arts Schools/Services





2006

**Arts-Related Businesses and Employment in
IN State House District 27
January 2006**

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	42
Museums	2	31
Historical Society	1	11
Performing Arts	21	186
Music	13	147
Services & Facilities	4	12
Performers	4	27
Visual Arts/Photography	35	137
Crafts	4	7
Visual Arts	3	7
Photography	23	59
Services	5	64
Film, Radio and TV	16	138
Motion Pictures	8	88
Television	2	20
Radio	6	30
Design and Publishing	27	131
Architecture	8	46
Design	6	10
Advertising	13	75
Arts Schools and Services	8	21
Arts Councils	1	3
Arts Schools and Instruction	6	16
Agents	1	2
GRAND TOTAL	110	655

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate.

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Arts-Related Business and Employment in IN State House District 27 2004 to 2006

CATEGORY	BUSINESSES			EMPLOYEES		
	2004	2006	% Change	2004	2006	% Change
Museums and Collections	4	3	-25.00%	49	42	-14.29%
Museums	3	2	-33.33%	36	31	-13.89%
Historical Society	1	1	0.00%	13	11	-15.38%
Performing Arts	18	21	16.67%	173	186	7.51%
Music	14	13	-7.14%	141	147	4.26%
Services & Facilities	3	4	33.33%	7	12	71.43%
Performers	1	4	300.00%	25	27	8.00%
Visual Arts/Photography	26	35	34.62%	131	137	4.58%
Crafts	3	4	33.33%	4	7	75.00%
Visual Arts	2	3	50.00%	4	7	75.00%
Photography	17	23	35.29%	59	59	0.00%
Services	4	5	25.00%	64	64	0.00%
Film, Radio and TV	18	16	-11.11%	130	138	6.15%
Motion Pictures	9	8	-11.11%	81	88	8.64%
Television	3	2	-33.33%	20	20	0.00%
Radio	6	6	0.00%	29	30	3.45%
Design and Publishing	27	27	0.00%	134	131	-2.24%
Architecture	8	8	0.00%	47	46	-2.13%
Design	8	6	-25.00%	17	10	-41.18%
Advertising	11	13	18.18%	70	75	7.14%
Arts Schools and Services	8	8	0.00%	19	21	10.53%
Arts Councils	1	1	0.00%	3	3	0.00%
Arts Schools and Instruction	6	6	0.00%	14	16	14.29%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	101	110	8.91%	636	655	2.99%

Data Source: D&B January 2006 & January 2004

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